

MediaBrains®

TARGETED TRAFFIC

LEAD GENERATION

PRODUCT EXPOSURE

SEARCH OPTIMIZATION

BRANDING

TOTAL MARKETING SOLUTIONS

www.mediabrain.com

The Digital Advertising Network

Business professionals across all major industries use MediaBrains business directories as their trusted online source to efficiently locate quality companies to provide the products and services they need. Whether your company serves multiple vertical markets, several audiences, or you have a niche product or service, the MediaBrains Business Directory Network can help you zero in on the right potential customers.

Leveraging the Network

- Over **200,000 COMPANIES** trust MediaBrains to reach their target audience
- Over **120 BUSINESS DIRECTORIES** covering **21 MAJOR VERTICAL MARKETS**
- Partnered with **NATIONALLY RECOGNIZED** websites, established business publications, major trade shows, and well-known industry associations
- Over **150,000 BUSINESS PROFESSIONALS** use our network monthly
- Reach your target audience today with one of our **5 ADVERTISING OPTIONS** available



21 Vertical Markets

- | | | |
|-------------------------|----------------------------|---------------------------------|
| Automotive | Financial Services | Retail & Consumer Services |
| Building & Construction | Government & Public Safety | Security |
| Business Services | Health Care | Telecommunications |
| Electronic Engineering | Industrial Manufacturing | Textiles, Apparel & Accessories |
| Energy & Environment | Information Technology | Transportation & Logistics |
| Facilities Management | Interior Design | Travel |
| Human Resources | Media & Entertainment | Plastics & Rubber Manufacturing |

Join our Powerful B2B Network and Experience the Benefits



Featured Placement Program

Reach Your Marketing Goal with This Targeted Traffic Solution

As your target market searches for a vendor, the Featured Placement Program prominently displays your brand and products on the first page in search results. Optimized pages with your branding promote your quality products and communicate your expertise, building trust and credibility with buyers while lead generation tools facilitate the sales process.




Focus PDM
Focus PDM is a product design and engineering firm located in the heart of the Silicon Valley. Since 2004, Focus Product Design has helped startup and enterprise level medical device teams transform their ideas into impactful manufactured products for clinical and consumer use. Focus Product... [Read More](#)
www.focuspdm.com

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- [Send an email](#)
- [10 products](#)
- [2 white papers](#)
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Search Results Listing

- Guaranteed first page placement above your competition
- Your company logo



Focus PDM
☆☆☆☆ Rating: 0 - [Write A Review](#)
Your custom product design and manufacturing partner.

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ABOUT FOCUS PDM

Focus PDM is a product design and engineering firm located in the heart of the Silicon Valley. Since 2004, Focus Product Design has helped startup and enterprise level medical device teams transform their ideas into impactful manufactured products for clinical and consumer use. Focus Product Design engineering teams bring vast experience in medical and industrial instrumentation, including devices for cardiac ablation, nano protein purification, clinical methadone dispensing and wearable gait sensors.

PRODUCTS BY FOCUS PDM



Product Design Services

At Focus Product Design, our team begins the concept design phase by engaging in a cross-functional brainstorm on how your idea will solve consumer problems, create market demand and uncover innovation. Building this foundation before hitting the drawing board ensures we develop designs that... [Read More](#)

WHITE PAPERS BY FOCUS PDM

[Prototype to Get Your Product Funded & Launch](#)
By Focus PDM
This guide is here to help you understand how four prototypes help you secure funding from different sources throughout the entire product development process. [Read more](#)

NEWS ABOUT FOCUS PDM

FOCUS PRODUCT DESIGN HIRES PETE PATEL TO DRIVE SUPPLY CHAIN MANAGEMENT AND ACCELERATE COMPANY GROWTH
Posted 11/3/2015

Company Profile

- Contact information
- Direct links to your website and social media sites
- Customer reviews

About and Products Section

- Enhanced company profile
- Unlimited links to your products- including descriptions, images and lead generation forms

White Paper Promotions and News

- Unlimited number of white papers including lead generation tools
- Unlimited number of press releases


Also, your profile includes client lists and trade shows

Top Companies and Product Spotlight

Achieve your online marketing goals with advertising solutions that capture business professionals during the consideration and decision phases of the purchase process. The Top Company and Product Spotlight advertisements promote your company on the home page of an industry-focused website and send buyers directly to your website.

Boost Search Engine Rankings with Placement in the Top Companies

TOP COMPANIES



TELEFLEX MEDICAL OEM


If innovation in medical devices is on your agenda, Teleflex Medical OEM should be on your team. We are the single source solution that can get your great idea off the drawing board and into production. Now you can outsource everything from product concept development to prototyping to... [Read More](#)

◀ Top Companies

- Placement on the home page
- Buyers link to your website and profile page
- Product details and prominent image

Promote Your Product with the Product Spotlight

PRODUCT SPOTLIGHT



CNC and Die Cutting Service

Available from CFI Medical

For accurate and reproducible patterns, CFI's computer-controlled fabrication systems ensure consistency and quality every time, every run. Equipment versatility allows for small to moderate volume runs without the investment of die cut tooling. When high volume is required, CFI die cutting... [Read More](#)

◀ Product Spotlight

- Placement on the home page
- Product details and prominent image
- Buyers can request more info

CNC and Die Cutting Service


Available from [CFI Medical](#)

Request Information >

[Visit Website](#)

[Company profile](#)

[See all products](#)



Click to enlarge

For accurate and reproducible patterns, CFI's computer-controlled fabrication systems ensure consistency and quality every time, every run. Equipment versatility allows for small to moderate volume runs without the investment of die cut tooling.

When high volume is required, CFI die cutting can be employed. All dies are designed, built and maintained in house to ensure the 1st approved piece matches the last. A variety of plastic films, rigid sheets, foam and carbon fiber are easily processed through this capability.

Contact CFI for assistance with optimizing your next fabrication need.

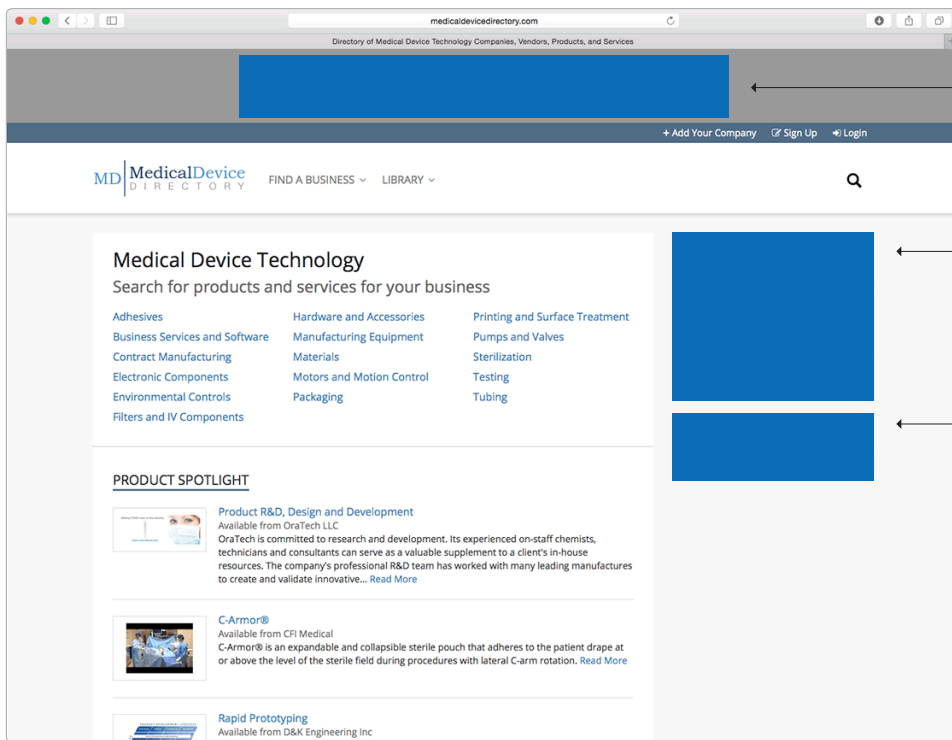
◀ Product Details Page with Lead Generation Form

- Product image features a link to view a large image
- Buyers can link to your website and other product pages
- Lead generation form sends inquiries directly to your inbox
- Increase in qualified sales leads, online brand recognition and product demand

Get Noticed with Display Advertising

Attract the attention of targeted, highly qualified buyers. Increase brand recognition and generate more quality traffic to your designated landing page from industry professionals.

Whether your goal is to increase brand awareness or on the spot conversions, you need to reach relevant, real professionals as they proactively research vendors and products—not just get in front of as many “eyeballs” as possible. Your online marketing specialist will work with you to customize a display advertising campaign to meet your specific goals.



Top Leader board
728px x 90px

Medium Rectangle
300px x 250px

3:1 Rectangle
300px x 100px

◀ Display Advertising

- Prime page placement
- Make an impression on every page — Banners are run of site

Let's work together to reach the business customers you're missing.

Your Dedicated Team

Online Marketing Specialist — Your resource to match your business objectives with the right advertising solutions in order to achieve your online marketing goals and return on investment. Call (866) 627-2467 to get started today!

Content Specialist — Provides your set-up, optimizes your text ads and enhanced profile page to ensure conversions. Also available for assistance with the Advertiser Center, your online resource to easily manage your campaigns and track performance.

The MediaBrains Advertiser Center

MediaBrains provides advertisers with real-time reporting via the MediaBrains Advertiser Center, allowing you to gain access to detailed traffic reports 24/7. Advertisers can also update their listing information at any time using the advertiser center.

Login to the MediaBrains Advertiser Center at www.mediabrain.com and access...

	Views	Clicks	CTR
Placement	193211	5309	2.75%
Medical Device Directory	132387	4836	3.65 %
Featured Listing	43386	491	1.13 %
Contract Manufacturing->Assembly	83	2	2.41 %
Contract Manufacturing->Design Services->Rapid Prototyping	5045	125	2.48 %
Contract Manufacturing->Forming and Finishing Services->Machining/Finishing	2640	127	4.81 %
Contract Manufacturing->Machining Services->Extrusion Laser Machining	19285	541	2.81 %
Contract Manufacturing->Medical Device Prototyping	7653	142	1.86 %
Contract Manufacturing->R&D Design	2962	116	3.92 %
Filters and IV Components->IV Components->Infusion Sets	471	85	18.05 %
Filters and IV Components->IV Components->Injection Sites	268		
Materials->Other Materials->Fibers			
Materials->Plastics and Elastomers->EVA	350		26.00 %
Materials->Plastics and Elastomers->Fluoroplastics	173	77	44.51 %
Materials->Plastics and Elastomers->Nylons	346	85	24.57 %
Materials->Plastics and Elastomers->PEEK, PEK	273	77	28.21 %
Materials->Plastics and Elastomers->Polycarbonates	359	94	26.18 %
Materials->Plastics and Elastomers->Polysesters	530	127	23.96 %
Materials->Plastics and Elastomers->Polyethermides	346	85	24.57 %
Materials->Plastics and Elastomers->Polyethylenes	273	77	28.21 %
Materials->Plastics and Elastomers->Polypropylenes	359	94	26.18 %
Materials->Plastics and Elastomers->Urethanes	530	127	23.96 %
Tubing->Tubing Materials->Composite	350	113	32.29 %
Tubing->Tubing Materials->Fluoroplastic	302	85	28.15 %
Tubing->Tubing Materials->Nylon	358	136	37.99 %
Tubing->Tubing Materials->Polycarbonate	481	134	27.86 %
Tubing->Tubing Materials->Polyethylene	282	94	33.33 %
Tubing->Tubing Materials->Polyimide	284	82	28.87 %
Tubing->Tubing Materials->Polyolefin			

Real-Time Reports

- Track views, clicks and click-thru rates
- Itemized per directory by category
- Accessible online 24/7

Edit Your Profile

- Edit your company info and profile
- Add/edit your product list
- Add/edit your client list and trade shows

Create Product Pages

- Quickly and easily create product pages
- Include an informative description and enticing image
- Edit your existing product pages

Submit White Papers

- Upload and add a brief description to your white papers
- Control contact info for recipient of your Leads
- View leads and get detailed contact information on interested buyers

Post Press Releases

- Upload news-worthy updates about your business
- Press release headline included in Newsletter Feeds
- Link to view all press releases will appear in your profile